



An affiliate of the National Association for Gifted Children

Dear Prospective Exhibitor/Vendor:

The Arizona Association for the Gifted and Talented (AAGT) is planning the annual winter conference in February 2010. We have assembled a cadre of keynote speakers who are at the forefront of gifted education to advocate, innovate, and educate our state regarding gifted education.

As we have done in the past, we invite publishers and suppliers of gifted education materials to exhibit and sell their products. Exhibitor spaces will be located throughout the Black Canyon Conference Center (as they were in the years past).

All registration for exhibitors will be taken online. Read carefully the options and fees below as these have changed since the 2009 conference.

- 3-day exhibitor's registration for one six-foot, skirted table, two chairs, and food for one person for 3 days:
 - Level 1 (in Lobby) \$425
 - Level 2 (Atriums 1 & 2) \$375
 - Level 3 (basic registration in Atriums 3 & 4) \$350
- Not-for-Profit Organization conference registration is \$245.00 for one six-foot, skirted table, two chairs, and food for one person for 3 days
- Food for extra staff @ \$47.00 per person, per day
- Additional tables: \$75.00 each table, for all three days of the conference
- Electrical access: \$15.00 per day, \$45 for all 3 days of the conference
- Phone line access: \$50.00 per day, \$150 for all 3 days of the conference

The online exhibitor/vendor registration process requires you to complete an online registration form (<http://www.arizonagifted.org/ConferenceExhibitorRegistration.aspx>) and either pay with a credit card or mail in a company check. If you are paying by company check, you may mail it directly to me. Once your payment has been processed you will receive an email confirmation.

We are giving exhibitors and vendors several options for more visibility among our attendees.

- As always, please provide door prizes (gift certificates, books, games, resources, etc.) for the 3- day event as there will be verbal advertisements during the drawing for those donating items. Our attendees absolutely love this and pay attention during each drawing! Please send in your door prizes with the statement you want me to read during the raffle directly to me.

- Have your company catalogs or flyers stuffed in participants' bags for a small fee of \$100 per catalogs or flyers for approximately 800-1000 bags. Please send the catalogs or flyers in boxes labeled with your company name and "C/O AAGT Conference February 3-5, 2010." These must arrive between January 25, 2010 and February 1, 2010 to the BCCC to ensure they are stuffed in the participants' bags. If items arrive late, they will be placed next to the information table for attendees to pick up on their own. Refunds will not be issued.
- Your company can place a black and white advertisement in the Conference Program this year. The cost is \$100 for a full page, \$75 for ½ page, and \$50 for ¼ page. The deadline for print ready artwork in Word is January 8, 2010. Please email your artwork to me and send your payment directly to me before the deadline.
- Your company can sponsor any of the following: name badge holders; conference bags; magnets; pens; monetary donations for snacks for 1, 2, or 3 days with your company sign; monetary donations for lunch for 1, 2, or 3 days with your company sign; notebooks; folders, etc. Please email me if you are interested in any of the above sponsoring opportunities.

Please notify me immediately if you are planning on participating in any of the above vendor and exhibitor opportunities. We look forward to seeing you in February!

Sincerely,

Seu Hee Kim, Ph.D.

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Exhibitors' Chairperson, AAGT Conference 2010

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Black Canyon Conference Center (BCCC)
C/O AAGT Conference February 3-5, 2010
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